



# MIYKA'EL FOUNDATION

## Brand & Media Guidelines

### OFFICIAL ORGANIZATION NAME

Full Name: MIYKA'EL FOUNDATION, INC.

Primary Brand Name: Miyka'el Foundation

Do not abbreviate the organization name unless space limitations require it.

### LOGO USAGE

Official logo files are provided for approved media, educational, and promotional use.

Available Formats:

- Full-Color Logo
- Black Logo
- White Logo

Please:

- Maintain the logo's proportions
- Use the logo files as provided
- Leave adequate clear space around the logo

Please Do Not:

- Stretch the logo
- Recolor the logo
- Add effects, shadows, or outlines
- Modify any logo elements
- Place the logo on backgrounds that reduce visibility

### OFFICIAL BRAND COLORS



Emerald Green: HEX #009473



Wild Aster: HEX #92316F



Gold: HEX #B59A48



White: HEX #FFFFFF

These colors should be used whenever possible when creating materials that reference the Foundation.

**BOILERPLATE**

Miyka'el Foundation, Inc. is a Florida-based 501(c)(3) nonprofit organization serving vulnerable communities in South Florida and Hayti through food assistance, maternal and child support, education, health and wellness, and community restoration programs.

Founded in 2026, the Foundation works to strengthen individuals, families, and communities with dignity, compassion, and practical support through every season of life.

**MEDIA CONTACT INFORMATION**

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